

Privacy Policy

This privacy policy relates to the company Aura Creative Design and the website www.auracreativedesign.co.uk and explains how information we collect from clients and visitors to this website is used. We are firmly committed to protecting the privacy of our clients and ensuring that it is not misused in any way.

Information Collection and Usage.

The information we collect is comprised of personally identifiable information and anonymous information. Personally identifiable information is that which can be used to determine a person's identity or contact details. Any information that can be linked to personally identifiable information also becomes personally identifiable. Anonymous information is any form of information that is not personally identifiable.

We may gather various anonymous information from visitors to the site, such as IP address, duration of visit, referrer address, type of browser, hit count or other statistical information. We use your IP address to help diagnose problems with our server, administer our website and gather broad demographic information. We may use anonymous information to improve our website, monitor traffic and usage patterns and for other general business purposes.

Personally Identifiable Information is collected from clients who use the online enquiry form. Specifically, this includes name, address, telephone number and email address. Personal contact details will only be used for the purpose of communication when your order is being processed. Other personally identifiable information includes your order requirements.

All personally identifiable information (e.g. email address) is kept strictly confidential and will not be passed to any third party unless permission is given.

Cookies.

This website does not use cookies.

Other Websites.

This site may contain links to other websites. Aura Creative Design is not responsible for the privacy practices or the content of these websites.